# CANADIAN INVESTOR RELATIONS INSTITUTE FINANCIAL STATEMENTS DECEMBER 31, 2020

# **INDEX**

- Pages 1-2. Independent Auditor's Report
  - 3. Statement of Financial Position
  - 4. Statement of Changes in Net Assets
  - 5. Statement of Operations
  - 6. Statement of Cash Flows
  - 7-12. Notes to Financial Statements
  - 13-16. Segmented Information





#### INDEPENDENT AUDITOR'S REPORT

To the Members
Canadian Investor Relations Institute
OAKVILLE
Ontario

#### Opinion

We have audited the accompanying financial statements of Canadian Investor Relations Institute which comprise the statement of financial position as at December 31, 2020 and the statement of operations, statement of changes in net assets, statement of cash flows, and segemented information for the year then ended and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the entity as at December 31, 2020 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the entity's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Noton Mr Muller CIP

NORTON McMULLEN LLP

Chartered Professional Accountants, Licensed Public Accountants

MARKHAM, Canada April 8, 2021



Approved by the Board:

Adam Borgatti Director

STATEMENT OF FINANCIAL POSITION		
As at December 31,	2020	2019
ASSETS		
Current		
Cash and cash equivalents (Note 2) Accounts receivable Prepaid expenses	\$ 851,695 39,058 26,964	\$ 861,650 27,047 24,552
	\$ 917,717	\$ 913,249
Capital Assets (Note 3)	 1,880	 3,165
	\$ 919,597	\$ 916,414
LIABILITIES		
Current		
Accounts payable and accrued liabilities Government remittances payable Deferred revenue (Note 4) Dues payable to NIRI (Note 5)	\$ 4,463 89,380 1,096	\$ 55,449 11,035 171,273 1,491
	\$ 291,902	\$ 239,248
NET ASSETS	 627,695	 677,166
	\$ 919,597	\$ 916,414
Commitments (Note 9)		

See accompanying notes - 3 -

**NORTON**McMULLEN

Director

# CANADIAN INVESTOR RELATIONS INSTITUTE STATEMENT OF CHANGES IN NET ASSETS For the year ended December 31, 2020 2019

BALANCE - Beginning	\$ 677,166	\$ 604,922
Excess (deficiency) of revenues over expenses	 (49,471)	 72,244
BALANCE - Ending	\$ 627,695	\$ 677,166



# CANADIAN INVESTOR RELATIONS INSTITUTE STATEMENT OF OPERATIONS

For the year ended December 31, 2020 2019

Membership		N	ATIONAL	Cŀ	HAPTERS	TOTAL			TOTAL
Member dues         \$ 218,780         \$ 34,092         \$ 252,872         \$ 280,974           Publications         15,839         -         15,839         23,175           Website         15,633         -         15,839         23,175           Resources         6,216         -         6,216         15,484           Professional Development           Cortification         121,125         -         121,125         150           Seminars         42,839         6,500         49,339         151,806           Gala         -         -         -         1,665           Other         66,840         -         5,500         17,500           \$ 764,076         \$ 40,592         \$ 804,668         \$ 1,103,913           EXPENSES (Notes 6 and 7)           Membership         Publications         \$ 17,860         \$ -         \$ 17,860         \$ 13,800           Website         1,755         -         1,755         1,380           Website         1,755         -         1,755         1,380           Professional Development         -         -         24,336           Conference         48,750         -         48,750	REVENUES (Notes 6 and 7)								
Publications   15,839   .	Membership								
Website Resources         15,633         -         15,633         33,491           Resources         6,216         -         6,216         15,484           Professional Development         200         271,304         -         271,304         470,316           Certification         121,125         -         121,125         150           Seminars         42,839         6,500         49,339         151,806           Gala         -         -         -         -         1,665           Other         66,840         -         5,500         -         17,500           Corporate Donations         5,500         -         5,500         17,500           * 764,076         * 40,592         * 804,668         * 1,703,913           EXPENSES (Notes 6 and 7)         * 764,076         * 40,592         * 804,668         * 1,703,913           EXPENSES (Notes 6 and 7)         * 764,076         * -         * 17,860         * 13,800           Website         1,755         -         1,755         1,380           Website         1,755         -         1,755         1,380           Website         4,750         -         48,750         44,750	Member dues	\$	218,780	\$	34,092	\$	252,872	\$	280,974
Resources   Feat	Publications		15,839		-		15,839		23,175
Professional Development	Website		15,633		-		15,633		33,491
Conference Certification         271,304 121,125         -         271,304 271,304         470,316 470,316           Seminars         42,839 36,500         6,500 49,339 42,639         151,806 40,665         16,665 40 40,592         16,665 40 40,592         10,665 40,668         109,352 40,668         109,352 40,500         17,500 5,500         17,500 5,500	Resources		6,216		-		6,216		15,484
Certification         121,125         -         121,125         150           Seminars         42,839         6,500         49,339         151,806           Gala         -         -         -         1,665           Other         66,840         -         66,840         109,352           Corporate Donations         5,500         -         5,500         17,500           \$ 764,076         \$ 40,592         \$ 804,668         \$ 1,750           Publications         \$ 17,860         \$ -         \$ 17,860         \$ 13,800           Website         1,755         -         \$ 1,755         1,380           Member services         -         -         -         24,336           Professional Development         -         -         -         24,336           Professional Development         -         48,750         -         48,750         146,145           Certification         123,105         -         48,750         420           Seminars         20,442         3,577         24,019         69,053           Gala         -         -         -         14,150           Operating Expenses         -         -         -	Professional Development								
Seminars         42,839         6,500         49,339         151,806           Other         66,840         -         -         66,840         109,352           Corporate Donations         5,500         -         5,500         17,500           EXPENSES (Notes 6 and 7)           Membership         Publications         \$ 17,860         -         \$ 17,860         17,755         1,380           Website         1,755         -         1,755         1,380           Member services         -         -         48,750         1,380           Professional Development         -         48,750         146,145           Certification         123,105         -         48,750         146,145           Certification         123,105         -         48,750         420           Seminars         20,442         3,577         24,019         69,053           Gala         -         -         14,150           Operating Expenses         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         2,729	Conference		271,304		-		271,304		470,316
Gala Other Other         66,840 S,500 S,500 Other         - G6,840 S,500 Other         - G6,840 S,500 Other         - G6,840 S,500 Other         109,352 S,500 Other         17,500 S,500 Other         17,860 S,500 Other         1,800 Other	Certification		121,125		-		121,125		150
Other Corporate Donations         66,840 5,500 5,500 17,500 17,500         - 66,840 5,500 17,500         17,500 17,500           EXPENSES (Notes 6 and 7)           Membership           Publications         \$ 17,860 \$ - \$ 17,860 \$ 13,800           Website         1,755 \$ - \$ 1,755 \$ 1,380           Member services         - 24,336           Professional Development         8 8,750 \$ - \$ 18,750 \$ 146,145           Certification         123,105 \$ - \$ 123,105 \$ 420           Seminars         20,442 \$ 3,577 \$ 24,019 \$ 69,053           Gala         - 2 44,350           Operating Expenses           Personnel (Note 8)         416,351 \$ 28,999 \$ 445,350 \$ 528,758           General and administration         187,818 \$ 1,253 \$ 189,071 \$ 230,073           Amortization         2,729 \$ - \$ 2,729 \$ 2,054           Other         1,500 \$ - \$ 1,500 \$ 1,500           \$ 820,310 \$ 33,829 \$ 854,139 \$ 1,031,669	Seminars		42,839		6,500		49,339		151,806
Corporate Donations         5,500         -         5,500         17,500           EXPENSES (Notes 6 and 7)           Membership           Publications         \$ 17,860         \$ -         \$ 17,860         \$ 13,800           Website         1,755         -         1,755         1,380           Member services         -         -         -         24,336           Professional Development         -         -         -         24,336           Professional Development         -         -         48,750         146,145           Certification         123,105         -         123,105         420           Seminars         20,442         3,577         24,019         69,053           Gala         -         -         -         -         14,150           Operating Expenses           Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,5	Gala		-		-		-		1,665
EXPENSES (Notes 6 and 7)  Membership Publications \$ 17,860 \$ - \$ 17,860 \$ 13,800 Website 1,755 - 1,755 1,380 Member services 24,336  Professional Development Conference 48,750 - 48,750 146,145 Certification 123,105 - 123,105 420 Seminars 20,442 3,577 24,019 69,053 Gala 14,150 Operating Expenses Personnel (Note 8) 416,351 28,999 445,350 528,758 General and administration 187,818 1,253 189,071 230,073 Amortization 2,729 - 2,729 2,054 Other 1,500 - 1,500 \$ 820,310 \$ 33,829 \$ 854,139 \$ 1,031,669	Other		66,840		-		66,840		109,352
EXPENSES (Notes 6 and 7)  Membership Publications \$ 17,860 \$ - \$ 17,860 \$ 13,800 Website 1,755 - 1,755 1,380 Member services 24,336  Professional Development Conference 48,750 - 48,750 146,145 Certification 123,105 - 123,105 420 Seminars 20,442 3,577 24,019 69,053 Gala 1 14,150  Operating Expenses Personnel (Note 8) 416,351 28,999 445,350 528,758 General and administration 187,818 1,253 189,071 230,073 Amortization 2,729 - 2,729 2,054 Other 1,500 - 1,500 \$ 820,310 \$ 33,829 \$ 854,139 \$ 1,031,669	Corporate Donations		5,500		-		5,500		17,500
Membership           Publications         \$ 17,860 \$ - \$ 17,860 \$ 13,800           Website         1,755 - 1,380           Member services         24,336           Professional Development         Conference         48,750 - 48,750   146,145           Certification         123,105 - 123,105   420           Seminars         20,442   3,577   24,019   69,053           Gala           14,150           Operating Expenses         Personnel (Note 8)         416,351   28,999   445,350   528,758           General and administration         187,818   1,253   189,071   230,073           Amortization         2,729   -   2,729   2,054           Other         1,500   -   1,500   1,500           \$ 820,310   \$ 33,829   \$ 854,139   \$ 1,031,669		\$	764,076	\$	40,592	\$	804,668	\$	1,103,913
Publications         \$ 17,860         \$ - \$ 17,860         \$ 13,800           Website         1,755         - 1,755         1,380           Member services         24,336           Professional Development           Conference         48,750         - 48,750         146,145           Certification         123,105         - 123,105         420           Seminars         20,442         3,577         24,019         69,053           Gala         14,150           Operating Expenses         Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         - 2,729         2,054           Other         1,500         - 1,500         - 1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	EXPENSES (Notes 6 and 7)								
Website       1,755       -       1,755       1,380         Member services       -       -       -       24,336         Professional Development         Conference       48,750       -       48,750       146,145         Certification       123,105       -       123,105       420         Seminars       20,442       3,577       24,019       69,053         Gala       -       -       -       -       14,150         Operating Expenses         Personnel (Note 8)       416,351       28,999       445,350       528,758         General and administration       187,818       1,253       189,071       230,073         Amortization       2,729       -       2,729       2,054         Other       1,500       -       1,500       \$ 1,500         \$ 820,310       \$ 33,829       \$ 854,139       \$ 1,031,669	Membership								
Website       1,755       -       1,755       1,380         Member services       -       -       -       24,336         Professional Development         Conference       48,750       -       48,750       146,145         Certification       123,105       -       123,105       420         Seminars       20,442       3,577       24,019       69,053         Gala       -       -       -       -       14,150         Operating Expenses         Personnel (Note 8)       416,351       28,999       445,350       528,758         General and administration       187,818       1,253       189,071       230,073         Amortization       2,729       -       2,729       2,054         Other       1,500       -       1,500       \$ 1,500         \$ 820,310       \$ 33,829       \$ 854,139       \$ 1,031,669	Publications	\$	17,860	\$	-	\$	17,860	\$	13,800
Professional Development           Conference         48,750         -         48,750         146,145           Certification         123,105         -         123,105         420           Seminars         20,442         3,577         24,019         69,053           Gala         -         -         -         -         14,150           Operating Expenses           Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	Website		1,755		-		1,755		
Professional Development           Conference         48,750         -         48,750         146,145           Certification         123,105         -         123,105         420           Seminars         20,442         3,577         24,019         69,053           Gala         -         -         -         -         14,150           Operating Expenses           Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	Member services		- -		-		-		24,336
Certification       123,105       -       123,105       420         Seminars       20,442       3,577       24,019       69,053         Gala       -       -       -       -       14,150         Operating Expenses         Personnel (Note 8)       416,351       28,999       445,350       528,758         General and administration       187,818       1,253       189,071       230,073         Amortization       2,729       -       2,729       2,054         Other       1,500       -       1,500       1,500         \$ 820,310       \$ 33,829       \$ 854,139       \$ 1,031,669     EXCESS (DEFICIENCY) OF REVENUES	Professional Development								·
Seminars         20,442         3,577         24,019         69,053           Gala         -         -         -         -         14,150           Operating Expenses           Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	Conference		48,750		-		48,750		146,145
Gala       -       -       -       -       14,150         Operating Expenses         Personnel (Note 8)       416,351       28,999       445,350       528,758         General and administration       187,818       1,253       189,071       230,073         Amortization       2,729       -       2,729       2,054         Other       1,500       -       1,500       1,500         \$ 820,310       \$ 33,829       \$ 854,139       \$ 1,031,669     EXCESS (DEFICIENCY) OF REVENUES			123,105		-		123,105		
Operating Expenses           Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	Seminars		20,442		3,577		24,019		69,053
Operating Expenses           Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	Gala		- -		-		-		14,150
Personnel (Note 8)         416,351         28,999         445,350         528,758           General and administration         187,818         1,253         189,071         230,073           Amortization         2,729         -         2,729         2,054           Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669    EXCESS (DEFICIENCY) OF REVENUES	Operating Expenses								
Amortization Other  2,729 - 2,729 2,054 1,500 1,500 \$ 820,310 \$ 33,829 \$ 854,139 \$ 1,031,669  EXCESS (DEFICIENCY) OF REVENUES			416,351		28,999		445,350		528,758
Amortization 2,729 - 2,729 2,054 Other 1,500 - 1,500 1,500 \$ 820,310 \$ 33,829 \$ 854,139 \$ 1,031,669  EXCESS (DEFICIENCY) OF REVENUES	General and administration		187,818		1,253		189,071		230,073
Other         1,500         -         1,500         1,500           \$ 820,310         \$ 33,829         \$ 854,139         \$ 1,031,669   EXCESS (DEFICIENCY) OF REVENUES	Amortization				-		2,729		
\$ 820,310 \$ 33,829 \$ 854,139 \$ 1,031,669  EXCESS (DEFICIENCY) OF REVENUES	Other		1,500		-		1,500		
		\$		\$	33,829	\$		\$	
	EXCESS (DEFICIENCY) OF REVENUES								
		\$	(56,234)	\$	6,763	\$	(49,471)	\$	72,244



# STATEMENT OF CASH FLOWS

For the year ended December 31,	2020	2019
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# CASH AND CASH EQUIVALENTS WERE PROVIDED BY (USED IN):

OPERATING ACTIVITIES		
Excess (deficiency) of revenues over expenses	\$ (49,471)	\$ 72,244
Items not affecting cash:		
Amortization	2,729	2,054
In-kind revenue	(86,925)	(134,870)
In-kind expenses	 88,850	 132,130
	\$ (44,817)	\$ 71,558
Net change in non-cash working capital balances:		
Accounts receivable	(12,011)	10,250
Prepaid expenses	(4,337)	(6,142)
Accounts payable and accrued liabilities	141,514	(10,294)
Government remittances payable	(6,572)	(36)
Deferred revenue	(81,893)	(7,522)
Dues payable to NIRI	 (395)	 (811)
	\$ (8,511)	\$ 57,003
INVESTING ACTIVITIES		
Purchase of capital assets	 (1,444)	 (3,478)
INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	\$ (9,955)	\$ 53,525
CASH AND CASH EQUIVALENTS - Beginning	 861,650	 808,125
CASH AND CASH EQUIVALENTS - Ending	\$ 851,695	\$ 861,650



### **NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2020** 

#### **NATURE OF OPERATIONS**

Canadian Investor Relations Institute ("CIRI") is a not-for-profit, professional organization of executives responsible for communication between the public corporation, investors and financial communities. CIRI was incorporated on August 14, 1997, under the Canada Corporations Act and is governed by a Board of Directors. CIRI is based in Oakville, Ontario and has four active chapters in Quebec, Ontario, Alberta and British Columbia.

CIRI is dedicated to advancing the stature and credibility of the investor relations profession and the competency of its members in the following ways:

- (i) Provide a full range of high-quality professional development programs for Canadian investor relations professionals to keep members current on investor relations issues and best practices;
- (jj) Take a leadership role in Canadian capital markets to represent the views of CIRI members;
- (iii) Continue to raise the stature of investor relations across Canada to ensure that CIRI is recognized as the authority on investor relations;
- (iv) Attract, retain and involve CIRI members to ensure the ongoing vitality of the organization and of the investor relations profession; and
- (v) Manage CIRI's finances prudently in order to build and maintain sufficient capital to sustain CIRI through economic downturns and to support future growth.

CIRI is a not-for-profit organization and, accordingly, is exempt from income taxes, provided certain requirements of the Income Tax Act (Canada) are met.

#### 1. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for nor-for-profit organizations (ASNPO) and include the following significant accounting policies:

#### a) Use of Estimates

The preparation of financial statements in accordance with ASNPO requires management to make estimates and assumptions based on currently available information. Such estimates and assumptions affect the reported amounts of assets and liabilities as at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from the estimates used. Significant estimates include the estimated useful life of capital assets.



#### **NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2020** 

#### 1. SIGNIFICANT ACCOUNTING POLICIES - Continued

#### b) Cash and Cash Equivalents

Cash and cash equivalents consist of bank balances and investments which are readily convertible into cash, are not subject to significant risk of changes in value and have a maturity date of twelve months or less.

#### c) Capital Assets

Capital assets are recorded at cost. Amortization is being provided over the estimated useful life of the assets on a straight-line basis as follows:

Computer equipment and software 2 years
Website 5 years
Furniture and fixtures 5 years

#### d) Impairment of Capital Assets

When a capital asset no longer has any long-term service potential to CIRI, the excess of its net carrying amount over any residual value is recognized as an expense.

#### e) Revenue Recognition

CIRI generates its revenue primarily through member dues, a conference, gala events, professional development programs, sponsorships and corporate donations.

Member dues are collected for a calendar year with the exception of new members. New members pay a full year's dues upon joining and pay a prorated amount in the second year. Accordingly, deferred revenue includes amounts collected for member dues relating to the subsequent fiscal year.

Conference, gala events and revenue from professional development programs are recognized as revenue in the year the conference is held or the program conducted. Deferred revenue includes amounts collected for conferences or programs to be held in the subsequent fiscal year.

Revenues from resources, publications and website are recognized as services are provided.

CIRI follows the deferral method of accounting for corporate donations. Corporate donations are recognized when the amount to be received can be reasonably estimated and ultimate collection is reasonably assured.



#### **NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2020** 

#### 1. SIGNIFICANT ACCOUNTING POLICIES - Continued

#### f) Contributed Services

CIRI receives contributed services and materials in the way of sponsorships. Sponsorships in-kind are recorded in the financial statements at the fair value of contributed services and materials.

#### g) Financial Instruments

#### Measurement of Financial Instruments

CIRI initially measures its financial assets and liabilities at fair value. CIRI subsequently measures all its financial assets and financial liabilities at amortized cost.

Financial assets measured at amortized cost include cash and cash equivalents and accounts receivable. Financial liabilities measured at amortized cost include accounts payable and accrued liabilities and dues payable to NIRI.

CIRI has no financial assets measured at fair value and has not elected to carry any financial asset or liability at fair value.

#### **Impairment**

Financial assets measured at amortized cost are tested for impairment when events or circumstances indicate possible impairment. Write-downs, if any, are recognized in the excess of revenues over expenses and may be subsequently reversed to the extent that the net affect after the reversal is the same as if there had been no write-down. There are no impairment indicators in the current year.

#### 2. CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist of the following:

	2020	2019
Cash deposits Guaranteed investment certificates	\$ 632,383 219,312	\$ 446,650 415,000
	\$ 851,695	\$ 861,650



# **NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2020** 

#### 3. CAPITAL ASSETS

Capital assets consist of the following:

			2020			2019	
Computer equipment and software	 Cost	Accumulated Amortization		N	let Book Value	N	et Book Value
Computer equipment and software	\$ 92,159	\$	90,279	\$	1,880	\$	3,165

#### 4. **DEFERRED REVENUE**

Deferred revenue includes amounts collected and held for use in the subsequent fiscal year and consists of the following:

		2020	2019
Member dues	\$	82,036	\$ 119,421
Sponsorship		3,000	12,500
Professional development programs		2,798	32,400
NIRI		1,046	1,369
Resources		500	 5,583
	<u>\$</u>	89,380	\$ 171,273

#### 5. STRATEGIC ALLIANCE AGREEMENT

CIRI maintains an agreement with the U.S. based National Investor Relations Institute ("NIRI"), whereby CIRI members have the option of paying a fee for access to various NIRI member services. Under the agreement, CIRI remits U.S. funds on behalf of each participating member.



# **NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2020** 

# 6. **SPONSORSHIP REVENUE**

Sponsorship revenue is included in the various revenue accounts as follows:

	2020	2019
Conference	\$ 97,875	\$ 174,855
Other	51,500	85,000
Professional development programs	6,000	49,786
Publications	4,050	4,200
Resources	3,250	12,195
Website	 11,833	26,742
	 	_
	\$ 174,508	\$ 352,778

#### 7. IN-KIND

In-kind contributions and expenditures are included in the various financial statement accounts as follows:

	2020	2019
Revenues		
Conference	\$ 71,675	\$ 80,410
Other	7,500	20,000
Publications	3,650	3,650
Website	2,600	4,200
Professional development programs	1,500	25,300
Member dues	 	 1,310
	\$ 86,925	\$ 134,870
Expenses		
General and administration	\$ 67,750	\$ 52,000
Professional development programs	18,000	39,680
Conference	1,600	14,950
Other	1,500	1,500
Member services	 -	 24,000
	\$ 88,850	\$ 132,130



#### **NOTES TO FINANCIAL STATEMENTS**

**DECEMBER 31, 2020** 

#### 8. WAGE SUBSIDY

As a result of the COVID-19 pandemic, the federal government provided assistance in the form of the Canada Emergency Wage Subsidy. CIRI claimed and received \$57,596 and accounted for this as a reduction of personnel expenses.

#### 9. **COMMITMENTS**

CIRI has committed to hold a conference in 2021 and 2022. The minimum commitment for the conferences are approximately \$18,113.

#### 10. FINANCIAL INSTRUMENTS

#### **Risks and Concentrations**

CIRI is exposed to various risks through its financial instruments. The following analysis provides a summary of CIRI's exposure to and concentrations of risk at December 31, 2020:

#### a) Credit Risk

Credit risk is the risk that one party to a financial instrument will cause financial loss for the other party by failing to discharge an obligation. CIRI's main credit risks relate to its accounts receivable. CIRI manages its credit risk by regularly assessing the collectability of accounts receivable. There were no concentrations of credit risk as at December 31, 2020 and there has been no change in the assessment of credit risk from the prior year.

#### b) Liquidity Risk

Liquidity risk is the risk that CIRI will encounter difficulty in meeting obligations associated with financial liabilities. CIRI is exposed to this risk mainly with respect to its accounts payable and accrued liabilities. CIRI manages this risk by generating sufficient cash flow from operations. There has been no change in the assessment of liquidity risk from the prior year.

#### c) Market Risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk, and price risk. CIRI is not exposed to significant market risk.



# **SEGMENTED STATEMENT OF FINANCIAL POSITION**

As at December 31, 2020

						PRO	VINC	CIAL CHAP	TERS	3								
	N	IATIONAL	(	ONTARIO	Δ	LBERTA	(	DUEBEC		B.C.	(	CHAPTER TOTAL	PI	RELIMINARY TOTAL	EL	IMINATION	С	OMBINED
ASSETS																		
Current																		
Cash and cash equivalents	\$	732,985	\$	37,504	\$	16,654	\$	53,709	\$	10,843	\$	118,710	\$	851,695	\$	-	\$	851,695
Accounts receivable		39,037		-		-		21		-		21		39,058		-		39,058
Prepaid expenses		26,005		959		-		-		-		959		26,964		-		26,964
Interchapter receivable		-		123,295		32,633		-		9,526		165,454		165,454		(165,454)		
	\$	798,027	\$	161,758	\$	49,287	\$	53,730	\$	20,369	\$	285,144	\$	1,083,171	\$	(165,454)	\$	917,717
Capital Assets		1,880		-				-		-		-	_	1,880				1,880
	\$	799,907	\$	161,758	\$	49,287	\$	53,730	\$	20,369	\$	285,144	\$	1,085,051	\$	(165,454)	\$	919,597
LIABILITIES																		
Current																		
Accounts payable and																		
accrued liabilities	\$	196,719	\$	120	\$	25	\$	90	\$	8	\$	243	\$	196,962	\$	-	\$	196,962
Government remittances																		
payable		4,463		-		-		-		-		-		4,463		-		4,463
Deferred revenue		77,648		6,298		1,973		1,504		1,957		11,732		89,380		-		89,380
Interchapter payable		148,319		-		-		17,135		-		17,135		165,454		(165,454)		-
Dues payable to NIRI		1,096	_	-		-		-		-	_	-		1,096		-		1,096
	\$	428,245	\$	6,418	\$	1,998	\$	18,729	\$	1,965	\$	29,110	\$	457,355	\$	(165,454)	\$	291,901
NET ASSETS		371,662	_	155,340		47,289		35,001		18,404	_	256,034	_	627,696				627,696
	\$	799,907	\$	161,758	\$	49,287	\$	53,730	\$	20,369	Ś	285,144	Ś	1,085,051	\$	(165,454)	\$	919,597

See accompanying notes - 13 -



# **SEGMENTED STATEMENT OF OPERATIONS**

For the year ended December 31, 2020

See accompanying notes

					PR	OVIN	ICIAL CHAPTE	RS						
	NATIONAL			ONTARIO	ALBERTA		QUEBEC		B.C		CHAPTER TOTAL	COMBINED		
REVENUES														
Membership														
Member dues	\$	218,780	\$	17,731	\$ 6,306	\$	4,420	\$	5,635	\$	34,092	\$	252,872	
Publications		15,839		-	-		-		-		-		15,839	
Website		15,633		-	-		-		-		-		15,633	
Resources		6,216		-	-		-		-		-		6,216	
Professional Development														
Conference		271,304		-	-		-		-		-		271,304	
Certification		121,125		-	-		-		-		-		121,125	
Seminars		42,839		1,885	3,165		1,300		150		6,500		49,339	
Gala		-		-	-		-		-		-		-	
Other		66,840		-	-		-		-		-		66,840	
Corporate Donations		5,500		-	-		-		-		-		5,500	
	\$	764,076	\$	19,616	\$ 9,471	\$	5,720	\$	5,785	\$	40,592	\$	804,668	
EXPENSES	' <u></u>				 									
Membership														
Publications	\$	17,860	\$	-	\$ -	\$	-	\$	-	\$	-	\$	17,860	
Website		1,755		-	-		-		-		-		1,755	
Member services		-		-	-		-		-		-		-	
Professional Development														
Certification		123,105		-	-		-		-		-		123,105	
Conference		48,750		-	-		-		-		-		48,750	
Seminars		20,442		396	1,366		1,815		-		3,577		24,019	
Gala		-		-	-		-		-		-		-	
Operating Expenses														
Personnel (Note 8)		416,351		11,061	6,606		5,499		5,833		28,999		445,350	
General and administration		187,818		323	333		307		290		1,253		189,071	
Amortization		2,729		-	-		-		-		-		2,729	
Other		1,500		-	 -		-		-		-		1,500	
	\$	820,310	\$	11,780	\$ 8,305	\$	7,621	\$	6,123	\$	33,829	\$	854,139	
EXCESS (DEFICIENCY) OF REVENUES														
OVER EXPENSES	\$	(56,234)	\$	7,836	\$ 1,166	\$	(1,901)	\$	(338)	\$	6,763	\$	(49,471)	
See accompanying notes													- 14 -	



# **SEGMENTED STATEMENT OF FINANCIAL POSITION**

As at December 31, 2019

See accompanying notes

			PROVINCIAL CHAPTERS															
		NATIONAL		ONTARIO		ALBERTA		QUEBEC		B.C		CHAPTER TOTAL		PRELIMINARY TOTAL		IMINATION	COMBINED	
ASSETS																		
Current																		
Cash and cash equivalents	\$	744,582	\$	36,144	\$	14,923	\$	54,236	\$	11,765	\$	117,068	\$	861,650	\$	-	\$	861,650
Accounts receivable		27,047		-		-		-		-		-		27,047		-		27,047
Prepaid expenses		23,427		1,125		-		-		-		1,125		24,552		-		24,552
Interchapter receivable		-		119,077		33,433		-		11,034		163,544	_	163,544		(163,544)		-
	\$	795,056	\$	156,346	\$	48,356	\$	54,236	\$	22,799	\$	281,737	\$	1,076,793	\$	(163,544)	\$	913,249
Capital Assets		3,165									_		_	3,165	_			3,165
	\$	798,221	\$	156,346	\$	48,356	\$	54,236	\$	22,799	\$	281,737	\$	1,079,958	\$	(163,544)	\$	916,414
LIABILITIES																		
Current																		
Accounts payable and																		
accrued liabilities	\$	54,279	\$	-	\$	-	\$	-	\$	1,170	\$	1,170	\$	55,449	\$	-	\$	55,449
Government remittances payable		11,035		_		_		_		_		_		11,035		_		11,035
Deferred revenue		154,745		8,844		2,233		2,565		2,886		16,528		171,273		_		171,273
Interchapter payable		148,775		-		-,		14,769		-,000		14,769		163,544		(163,544)		-
Dues payable to NIRI		1,491		-		-				-		-		1,491		-		1,491
	\$	370,325	\$	8,844	\$	2,233	\$	17,334	\$	4,056	\$	32,467	\$	402,792	\$	(163,544)	\$	239,248
NET ASSETS		427,896	_	147,502		46,123		36,902		18,743		249,270	-	677,166	_			677,166
	\$	798,221	\$	156,346	\$	48,356	\$	54,236	\$	22,799	\$	281,737	\$	1,079,958	\$	(163,544)	\$	916,414

- 15 -



# **SEGMENTED STATEMENT OF OPERATIONS**

For the year ended December 31, 2019

		PROVINCIAL CHAPTERS													
	NATIONAL			NTARIO	Α	LBERTA	QUEBEC			B.C		CHAPTER TOTAL	(	COMBINED	
REVENUES															
Membership															
Member dues	\$	244,792	\$	17,926	\$	7,408	\$	3,788	\$	7,060	\$	36,182	\$	280,974	
Website		33,491		-		-		-		-		-		33,491	
Publications		23,175		-		-		-		-		-		23,175	
Resources		15,484		-		-		-		-		-		15,484	
Professional Development															
Conference		470,316		-		-		-		-		-		470,316	
Certification		150		-		-		-		-		-		150	
Seminars		132,765		5,461		5,460		6,750		1,370		19,041		151,806	
Gala		-		255		650		340		420		1,665		1,665	
Other		109,352		-		-		-		-		-		109,352	
Corporate Donations		17,500		-						-		-	_	17,500	
	\$	1,047,025	\$	23,642	\$	13,518	\$	10,878	\$	8,850	\$	56,888	\$	1,103,913	
EXPENSES															
Membership															
Member services	\$	24,336	\$	-	\$	-	\$	-	\$	-	\$	-	\$	24,336	
Publications		13,800		-		-		-		-		-		13,800	
Website		1,380		-		-		-		_		-		1,380	
Professional Development															
Conference		146,145		-		-		-		_		-		146,145	
Certification		420		-		-		-		_		-		420	
Seminars		50,073		2,890		8,104		5,223		2,763		18,980		69,053	
Gala		-		6,891		5,095		901		1,263		14,150		14,150	
Operating Expenses															
Personnel (Note 8)		499,759		11,255		7,015		4,365		6,364		28,999		528,758	
General and administration		227,501		1,132		522		405		513		2,572		230,073	
Amortization		2,054		, <u>-</u>		-		-		-		-		2,054	
Other		1,500		-		_		_		-		_		1,500	
	\$	966,968	\$	22,168	\$	20,736	\$	10,894	\$	10,903	\$	64,701	\$	1,031,669	
EXCESS (DEFICIENCY) OF												<u> </u>			
REVENUES OVER EXPENSES	\$	80,057	\$	1,474	\$	(7,218)	\$	(16)	\$	(2,053)	\$	(7,813)	\$	72,244	

NORTOMCMULLEN CHARTERED PROFESSIONAL ACCOUNTANTS & LIP